



Apolitical partnerships in action

Digital government is coming.
In Brazil, Apolitical prepares a
new generation of government
leaders for its arrival.

Leaders of tomorrow need
up-to-date ideas and cutting-edge
insights. That's why we're fostering
21st-century public sector
leadership around the world.

The mission

Equip government leaders
with the skills of the future

The partner

ENAP, Brazil's National
School of Public
Administration

The date

November 2021
– April 2022

The partnership

We worked with ENAP to design a bespoke online programme for 80 senior executives from the Brazilian public sector. The programme supercharged leadership and statecraft skills within the Brazilian public service.

Participants studied three modules: “Approaches to Policymaking”, “Leadership and Management”, and “Digital Government and Efficiencies”. We amplified their learning experience through three live workshops with expert speakers. To bookend the experience, learners came together for a vibrant kick-off and an inspiring graduation event.



The Brazilian National School of Public Administration (Escola Nacional de Administração Pública – ENAP) is a public foundation linked to the Ministry of Planning, Budget and Management, and is the main school of government in Brazil. Founded in 1986, its core mission is to develop the skills of civil servants in order to enhance government capacity for managing public policies.



Apolitical is a social learning platform for government with a mission to help build 21st century governments that work for people and the planet. We equip our community of 200,000+ public servants in 160 countries with the knowledge, skills and community they need to solve the world's hardest challenges. 80% of our members say that Apolitical makes them better at their jobs.

The results

The programme made senior executives better at their jobs.

74%

74% of participants surveyed said they were able to incorporate learnings into their team's work.

Learners were engaged throughout.

> 80%

Over 80% of participants completed their course. On average, 75% of participants joined the live workshops. This is way above industry benchmarks for online learning.

Participants loved the programme.

9.6 / 10

Learners were asked to rate their likelihood of recommending the programme to their colleagues out of 10. They scored it 9.6. They were also asked to rate how valuable the course was as a use of their time. They rated it 9.3 out of 10. We think the results speak for themselves!

What participants said about the course...

“Each one of the six courses I completed has contributed to developing my skills. So, now, I can present data more effectively, understand how I can engage the public, and better understand a problem so that I can take decisions correctly and be more productive.”

ENAP learner

“The programme was very important for my development, bringing new reflections on my practices as a leader.”

ENAP learner

Your turn

Apolitical is ready to deliver the skills governments need to solve 21st century challenges. If you want to build your team's knowledge through our innovative learning tools please reach out to Freddie Price at freddie.price@apolitical.co to discuss how we can make it happen.

